

# STUDIO ONBOARDING JOURNEY

**WEEK 0**

**CUSTOMER BUYS STUDIO PLAN**

+ Email to book Kick Off Call and get started on CBA

**WEEK 1**

**KICK OFF CALL- DISCUSS BUSINESS GOALS AND SCHEDULE CALLS 1-3**

+ Follow up email with homework

**WEEK 2**

**CALL 1- ACCOUNT SET UP AND POS INTEGRATION**

+ Follow up email with homework

**WEEK 3**

**CALL 2- PROGRAM DESIGN**

+ Follow up email with homework

**WEEK 4**

**NO CALL THIS WEEK**

+ Work on homework and CBA process

**WEEK 5**

**CALL 3- CLIENT ENGAGEMENT AND PROGRESS TRACKING**

+ Follow up email with homework

**WEEK 6**

**CHECK IN EMAIL TO GET PROGRESS ON CBA**

**WEEK 7**

**CHECK IN EMAIL TO GET PROGRESS ON CBA**

**WEEK 8**

**CALL 4- MARKETING STRATEGIES AND PRICING**

+ Conclusion email and handoff to support

**APPLY FOR DUNS NUMBER (CAN TAKE 30 DAYS TO RECEIVE)**

**WEEK 1 - WEEK 4**

**APPLY FOR APPLE DEVELOPER ACCOUNT, ADD TRAINERIZE AS ADMIN, AND SUBMIT APP ASSETS (CAN TAKE APPLE 2 WEEKS TO VERIFY YOUR ACCOUNT)**

**WEEK 5 - WEEK 6**

**TRAINERIZE TEAM WILL BUILD MOCK UP DESIGNS AND SUBMIT TO GOOGLE AND APPLE TO APPROVE. (CAN TAKE TWO WEEKS FOR APP STORES TO APPROVE)**

**CBA IS PUBLISHED AND LIVE ON GOOGLE AND IOS APP STORES**